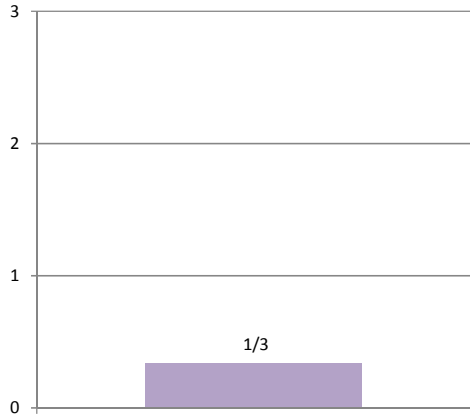
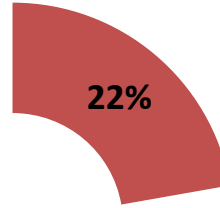


# Public Policy Advocacy

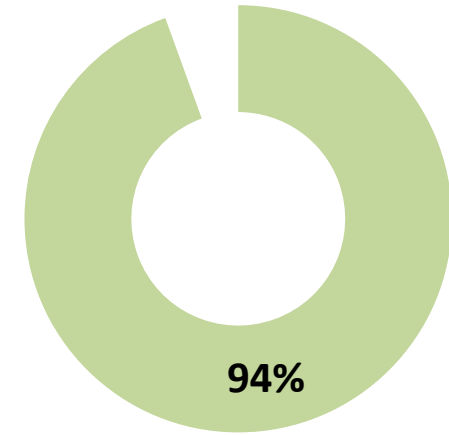
Measuring State of Readiness and Potential for Policy Change (Gauging Internal Capacity + Assessing External Environment)



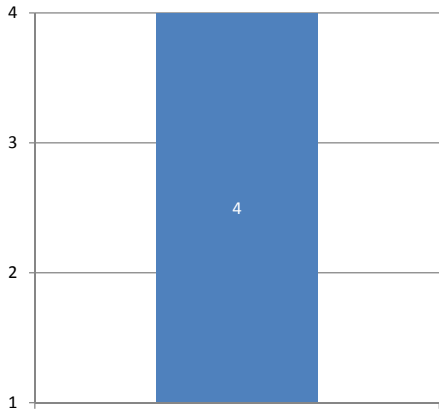
**PUBLIC SUPPORT**



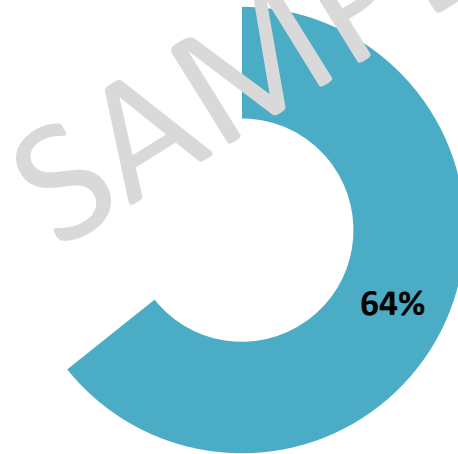
**STAKEHOLDER SUPPORT**



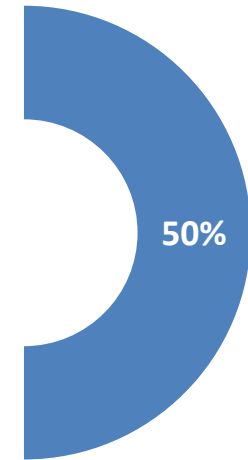
**INTERNAL ALIGNMENT**



**CLEAR, WELL DEFINED OPPORTUNITY,  
ISSUE OR RISK**



**CLEAR, WELL DEFINED OPTIONS OR  
SOLUTIONS FOR IMPLEMENTATION**



**POLITICAL RECEPTIVITY**