

Public Policy by Design

CONTEXTUALIZE

1

Define Opportunity, Issue, Risk or Problem

2

Define what Success Looks Like

3

Define Approach by which Success can be Achieved

4

Identify People Involved

INNOVATE

5

Seek Insight to Inform Solution Prototypes

6

Develop Options for Advocacy

7

Build Consensus to Identify Priority Options

8

Prototype Solutions

CO-CREATE VALUE

9

Choose the Best Solution(s)

10

Generate Awareness of Solutions through Dialogue

11

Advocate for Change

12

Re-evaluate and Adjust