

®

Public Policy by Design™

Contextualize

Innovate

Co-Crete Value



I. Design for Direction

II. Design for Implementation

- | | | | | | | | | | | | |
|--|--------------------------------|--|--------------------------|--|------------------------------|--|---------------------|-----------------------------|--|---------------------|------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| Define Opportunity, Issue, Risk or Problem | Define what Success Looks Like | Define Approach by which Success can be Achieved | Identify People Involved | Seek Insight to Inform Solution Prototypes | Develop Options for Advocacy | Build Consensus to Identify Priority Options | Prototype Solutions | Choose the Best Solution(s) | Generate Awareness of Solutions through Dialogue | Advocate for Change | Re-evaluate and Adjust |

Inputs → Outputs & Activities → Outcomes