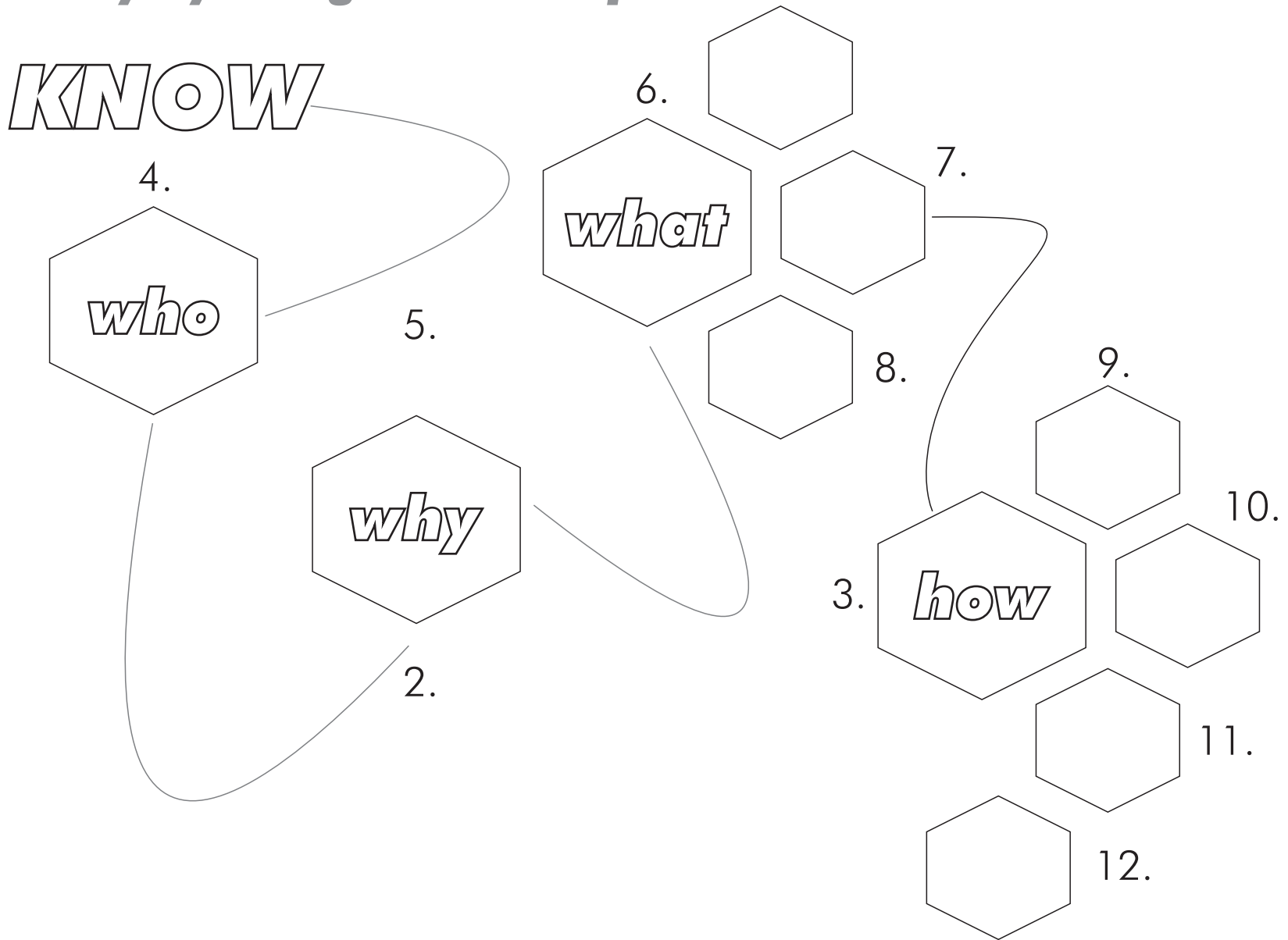


# Public Policy by Design™ Roadmap

1. Define Opportunity, Issue, Risk or Problem



|   |                                     |   |                               |   |                                   |   |                          |                                  |  |                           |                              |
|---|-------------------------------------|---|-------------------------------|---|-----------------------------------|---|--------------------------|----------------------------------|--|---------------------------|------------------------------|
| 1<br>Define Opportunity, Issue, Risk or Problem | 2<br>Define what Success Looks Like | 3<br>Define Approach by which Success can be Achieved | 4<br>Identify People Involved | 5<br>Seek Insight to Inform Solution Prototypes | 6<br>Develop Options for Advocacy | 7<br>Build Consensus to Identify Priority Options | 8<br>Prototype Solutions | 9<br>Choose the Best Solution(s) | 10<br>Generate Awareness of Solutions through Dialogue | 11<br>Advocate for Change | 12<br>Re-evaluate and Adjust |
|---|-------------------------------------|---|-------------------------------|---|-----------------------------------|---|--------------------------|----------------------------------|--|---------------------------|------------------------------|

## A. Design for Direction

## B. Design for Development

## C. Design for Implementation

